



<b>Course</b>	<b>MGMT 301 Management</b>
<b>Term</b>	
<b>Instructor</b>	<b>Anjali Chaudhry, Ph.D. Professor and Department Chair of Management, Marketing, and International Business Brennan School of Business</b>
<b>Contact</b>	<b>I do not use outlook. Email me using Canvas Inbox.</b>
<b>Course Material</b>	<b>Management by Robbins Coulter 13<sup>th</sup> ed. Prentice Hall ISBN: 9780133935738; Subscription to Wall Street Journal Harvard Business School Cases (HBS) link WILL BE PROVIDED</b>
<b>Class sessions</b>	<b>M, W, &amp; F 9.30-10.20 AM TBD</b>
<b>Phone and hours</b>	<b>708 488-5281; TBD Fine Arts Office 206</b>
<b>Prerequisites</b>	<b>ECON101 or 102; Junior standing or consent of the instructor.</b>

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### Course Description

This course serves as an introduction to the discipline of management. It is designed to integrate the accepted theories of management with real world applications to provide students with the knowledge and skills needed for managing others. This course adopts flipped-class pedagogical approach (<https://facultyinnovate.utexas.edu/teaching/flipping-a-class>). Research on this methodology shows significant improvement in student learning (<http://www.theatlantic.com/technology/archive/2013/09/the-post-lecture-classroom-how-will-students-fare/279663/>). Each week students will be engaging in reviewing the assigned material, taking online

quizzes to assess their understanding of the material, selecting and summarizing current news article relevant to the topics of the week. Class activities will focus on analysis and synthesis so that students are not only comfortable with the course content but also able to understand the applicability in the real world. Few class-sessions will be assigned for off-class meetings with teams and me, the instructor. There will also be two exams and a team-based project with cases that the students will be required to analyze, provide written analysis, and to guide students from a local high school.

### **Course Learning Outcomes**

Students who successfully complete this course should be able to:

1. Understand the major principles of management theory, history of management and its impact on today's workplace. Specifically, learn to recognize how managers achieve results by effectively undertaking the four interactive functions of management- planning, organizing, leading, and controlling. (*Foundational Knowledge*)
2. Analyze the opportunities and challenges in the workplace context characterized by diversity, globalization, concern for social responsibility and managerial ethics, and, last but not the least, technological advances. (*Application*)
3. Make connections with ideas, information, and perspectives of other courses related to their major. (*Integration*)
4. Develop comfort-level with non-traditional methods of instruction. (*Learning to Learn*)
5. Practice skills such as written and oral communication skills, organizational skills as well as practice personal accountability and strong work-ethics required to be successful in professional settings. (*Human Dimension (Self/Others)*)
6. Solve problems and make decisions in a team setting as well as gain insight into being an effective team player. (*Human Dimension (Self/Others)*)
7. Appreciate the role of people and organizations in impacting some of the social issues faced by our community (society, country, the planet). (*Caring*)

### **Behavioral norms for learning and academic success in this course**

1. In Class: Be Fully Present. Absolutely no email, web-surfing, or texting during class. At the beginning of each class session, your mobile devices should be silenced and put away. Attention is required for learning and therefore, I need your mindful presence.
2. Shared Instructor and Student Responsibility for Learning. Traditional learning is what I think of as the 'fill the bucket' model- an instructor provides the necessary content and student's job is to listen and learn. In today's world, this type of passive learning makes no sense as the world-wide-web aka the internet puts more information on your fingertips than anyone could have ever imagined. The challenge is not whether you have access to content but learning how to use it. My job is to guide you to be an active and skilled consumer of knowledge so that you are able to understand its relevance as well as learn to apply it beyond the classroom. Course grades will be based on demonstrated learning. There is no curve. Your job is to take responsibility for your learning, actively make connections with other courses in your major, and seek out experiences that will strengthen skills such as inter-personal skills, organizational skills critical for success in life.

3. Maintain a learning log that addresses my prompts for each chapter, in-class activities, examples that connect the material to the workplace, and questions that remain that you need help with. These notes will help you in your journey as life-long learners but also help you in this course as you will be allowed to bring these notes to class during examinations.
4. Academic Integrity. All information sources are to be cited (documents, websites, people). Students are expected to maintain the highest standards of academic integrity. Examples of academic dishonesty are the use of unauthorized material, communication with fellow students during an examination, attempting to benefit from the work of another student and/or from a different course. Please refer to “Definitions of Plagiarism, Cheating and Academic Dishonesty” and “Sanctions for Violations of Academic Integrity” found in the *Brennan School of Business Bulletin*.
5. Attendance, tardiness. College education is preparing you for life after school which means internalizing habits, norms, and expectations of the professional world. As you know, unexcused absence, tardiness, and inattentiveness are not tolerated in any profession. Therefore, I expect you to attend every class and on time, well prepared to learn the topic to be covered in the class.
6. Absences. You will need to contact the Dean of Students with documentation explaining your absence. Once the office processes the information, they will determine if any accommodation is needed. For students who miss any assignments, including exams, the optional final exam is the only option for grade make-up.

The final grade cutoff points are based on the following scale:

Percentage Letter Grade

100% to 96%	A
95% to 91%	A-
90% to 86%	B+
85% to 81%	B
80% to 76%	B-
75% to 71%	C+
70% to 66%	C
65% to 61%	C-
60% and below	F