

Dominican University
Health Care Issues – GSB 743
Course Description and Syllabus
Spring 2017

COURSE INFORMATION:

Professor: Joelle Paterno-Cleary, MS
Contact: jpaterno@dom.edu, 708-363-0881 (C)

Meeting times: Tuesdays from 6:30pm – 9:30pm

Required Text: Health Care USA, Understanding its Organization and Delivery, 8th edition
Authors: Harry A. Schultz and Kristina M. Young; ISBN 978-1-284-06548-0

COURSE DESCRIPTION:

This course will explore the interrelatedness of health care and business. We will look at healthcare as an industry and consider ramifications for health policies, third party payment systems, and risk management. In addition to lectures from the professors, much of this course will feature guest speakers from relevant factions (eg., healthcare, hospital management, professional regulation, legal, advertising) related to healthcare policy and business.

This course will look at many of the most important developments and issues within the Health Care industry. The focus of the course is on current issues and how they impact strategic planning and management. Course materials will consist of a text book, current articles, other readings and videos. The course will also have guest speakers from various disciplines and professions within healthcare throughout the semester.

COURSE OBJECTIVES

Upon completion of the course students will be able to:

- Describe key aspects of the current Health Care environment including population management, health policy and regulation, third party payment systems, and risk management
- Analyze the impact of the issues cited above on strategic planning and management
- Illustrate the interplay between the three competing objectives of quality, cost, and access
- Understand important challenges of public sector health policy making.
- Understand the major ethical, economic, professional and legal issues confronting providers, insurers, and consumers.
- Describe the types and interrelationships of health care facilities, services, and personnel

GRADING:

Attendance and Participation:	15%
Current Topics Assignments:	20%
Questions for Guest Speakers:	5%
Health Care Consumer Paper:	20%
Debate:	15%
Final Presentation and write-up:	25%

ACADEMIC INTEGRITY:

Students in this course are expected to demonstrate the highest level of academic integrity and professionalism. Students are to be familiar with and act in accordance with the Dominican University Policy on academic integrity.

ACCOMMODATION:

Reasonable accommodations will be made for all students on a nondiscriminatory basis consistent with the Dominican University Reasonable Accommodation Policy.

COURSE OUTLINE

Week	Topic	Assignments
1 1/17	Overview of Health Care	Read Chapter 1
2 1/24	Benchmark Developments in U.S. Health Care	Read Chapter 2
3 1/31	Health Information Technology	Read Chapter 3 Questions for guest speaker on 2/7
4 2/7	Guest speaker: Jason Petros, MPH Hospitals: Origin, Organization, and Performance	Read Chapter 4
5 2/14	Ambulatory Care	Read Chapter 5 Questions for guest speaker on 2/21
6 2/21	Guest speaker: Dr. Shanu Gupta Medical Education and the Changing Practice of Medicine	Read Chapter 6 Questions for guest speaker on 2/28
7 2/28	Guest speaker: Erik McIntosh, NP Health Care Consumer discussion	
Spring Break week of 3/5/17		
8 3/14	The Health Care Workforce	Read Chapter 7
9 3/21	Long-Term Care Mental Health Services	Read Chapter 9 & 10 Questions for guest speaker on 3/28
10 3/28	Guest Speaker: Cathy Samatas, MSG Financing Health Care	Read Chapter 8 Questions for guest speaker on 4/4
11 4/4	Guest speaker: Anthony Longo, JD Public Health and the Role of Government in Health Care	Read Chapter 11
12 4/11	Debate	
13 4/18	Research: How Health Care Advances Future of Health Care	Read Chapter 12 & 13
14 4/25	Final presentations	
15 5/2	No Final Exam; Class will not meet	

DESCRIPTION OF ASSIGNMENTS

Current Topics Assignment

Points: 10 points per written assignment

Due Date: Students will be randomly assigned to two different weeks throughout the semester. The written current topic application should be submitted on canvas prior to the beginning of the class session for which it was assigned.

Description: Students are required to submit two brief written summaries of current topic applications. Each current topics write up should be double spaced and between 250 and 500 words. Current topics should be related to the health care industry and found in the popular press (i.e. Wall Street Journal, New York Times, Chicago Tribune, Washington Post, etc.). Topics should relate to the content being covered during the week that the assignment is due. Students should bring a copy of the write up and article to discuss with the class on the date that the assignment is due. Current topics should be recent, meaning that the article should be published within four weeks of the assignment due date.

Current topics that do not cover the assigned topics for that week will receive 0 credit. Applications that are not based on articles from the popular press will receive 0 credit.

Grading Rubric: Each of the following domains will be assessed on the following scale: exemplary (100%), competent (75%), satisfactory (50%), unsatisfactory (0%)

1. Clear connection between the assigned weeks topic/s and article (40%)
2. Clear discussion of business/management implications as they relate to article (40%)
3. Writing quality (20%)

Questions for guest speaker

Two questions should be submitted by each student the course session (week) prior to the guest speaker's attendance. A brief bio and description will be provided in advance so that students can come up with relevant and thoughtful questions for each speaker. The questions should be uploaded to canvas prior to the start of class on their assigned due date.

Interview of Health Care Consumer

Debate

Final Pulling it all together